Примерный перечень тем курсовых работ по дисциплине «Теория и практика межкультурной коммуникации» (для студентов очной формы обучения направления подготовки 45.03.02 «Лингвистика», профиль «Когнитивная лингвистика и межкультурная коммуникация»

1. Historical types of existential orientations in world cultures: specific features

2. Acculturation and inculturation as ways of cultural adaptation (on the example of individual states of Arab Region in the first decade of the XXI century

3. Cultural schools and directions: general and specific

4. The formation of cultural forms in the XXI century

5. The main threats and dangers to the diversity of world culture in the XXI century

6. West and East, global North and global South as models of cultural identity

7. Cultural studies as a general component of the theory of world culture

8. Problem of civilizational dialogue of cultures

9. Typologization of cultures in various philosophical and historical concepts

10. Understanding of culture in context of society and civilization

11. Cultural context of East Asian countries: language and ethnolinguistic features

12. Representation of linguistic and cultural values in phraseological units in the Russian and English languages

13. Differences in mentality and values and their influence on intercultural communication

14. Cultural differences in education and their influence on students intercultural communication

15. National features of intercultural communication in business negotiations

16. The importance of non-verbal means in cross-cultural communication

17. The effect of phonetic interference on cross-cultural communication

18. Awareness of communicative strategies between representatives of different cultures as the key to successful communication

19. Cultural differences in business negotiations and settlement of conflicts

20. The impact of cross-cultural intelligence (CQ) on communication effectiveness in multinational work environment

21. Language barriers and strategies for effective communication in multilingual settings

22. Language and identity in cross-cultural communication: exploring linguistic diversity

23. Language diversity in international human resource management

24. Cross-cultural negotiation strategies in international business

25. Conflict resolution in cross-cultural contexts: challenges and strategies

26. Media influence on cross-cultural communication and stereotyping

27. Nonverbal communication and its role in cross-cultural communication

28. Cultural values and their impact on communication effectiveness in international business companies

29. Gender and cross-cultural communication: challenges and strategies

30. The representation of American cultural values in the discourse of advertising

31. Cultural stereotypes in the semantic space of British film discourse

32. Traditional Russian and British values and their representation in the systems of education of the two countries

33. Traditional Russian and American values and their representation in the systems of education of the two countries

34. The attitude towards time in Russian and American cultures and its linguistic representation

35. Negative feedback: peculiarities of national business cultures

36. Positive feedback: peculiarities of national business cultures

37. Failure and success in business discourse: how different cultures represent them

38. Pragmatic aspect of non-verbal communication: cross-cultural differences in business communication

39. Cultural diversity in the advertising slide (McDonald's)

40. Cross-cultural aspects of media and advertising

41. Cross-cultural aspects of mediation and conflictology

42. Cross-cultural communication and gender roles

43. Cross-cultural communication and social networks

44. Media and cross-cultural communication: analysis of the representation of cultures in films and media

45. Personality in the context of cross- cultural interaction

46. Differences in the use of the category of time in intercultural business contacts

47. Communication type of a person in an intercultural environment

48. Intercultural communication in business in the condition of globalization and deglobalization

49. Intercultural psychological features of negotiations

50. Problems of temporary and long-term assimilation of migrants in the conditions of intercultural interaction

51. Intercultural interaction and the process of the image of one's own and another's culture development

52. Linguistic stereotypes in intercultural communication

53. Ethnic stereotypes in intercultural communication

54. Models of intercultural communication: distinctive features

55. Ethnocentrism and xenophilia (using the example of work or long-term stay in a multicultural environment

56. Cultural aspects of communication in the online environment: a comparative analysis of Russian and English approaches

57. Cultural differences in forms of politeness: analysis of the use of greetings, thanks and goodbyes in different cultures

58. Differences in classroom management strategies between Russian teachers in English and native speakers

59. «You" and "you": a comparative analysis of the use of forms of address in different cultures and their impact on relationships

60. The role of non-verbal communication in intercultural interactions

61. Role of intercultural communication in functioning of global economy

62. The role of linguistic and cultural world view in interpreting

63. Machine translation and cross-cultural asymmetry

64. Linguistic and cultural manipulation in translation

65. Theory of cultural frames applied to simultaneous interpreting

66. Influence of value orientations of x, y, z generation representatives on cross-cultural communication

67. Intercultural problems of adaptation of Russian students studying in China

68. Cross-cultural differences of communication in social networks in Russia and China/Germany/the USA